

**Prot. no. \_\_** dated 12.09.2021  
**Moscow, Russia**

**To:** whom it may concern

**Dear colleagues,**

Kindly let us introduce the first machine tools internet portal **STANKOTEKA** — effective sales tool to increase your brand popularity on the Russian-speaking market.

Nowadays, it is very difficult to maintain the required level of sales, brand awareness and marketing activity in the current market and epidemic situation in the world, under the increasing competition and decreasing demand for industrial products. **STANKOTEKA marketplace provides you an excellent opportunity to sort out these issues.**

**Join us today and all this remains will be in the past:** analytical information gaps in the market and target audience's knowledge, lack of transparency, difficulty of entering the market or maintaining one's market share, problems in promoting products, lack of feedback from consumers.

**STANKOTEKA marketplace allows:**

1. to increase the popularity of the brand you represent;
2. to increase the number of views of your equipment by a professional target audience;
3. to receive more requests and requirements specification for your equipment;
4. to get contacts of "warm" potential customers;

**As a result, you ensure the growth of your equipment sales.**

**STANKOTEKA tools:**

- inform the target consumers about your equipment, its features / specifications / options;
- provide with up-to-date statistics of the market;
- advertise your equipment and deliver the best solutions to the consumer;
- efficient usage of the marketing budget (marketing cost saving);
- direct and effective channel of interaction with consumers (communication platform);
- technological support for sales promotion.

**STANKOTEKA is a modern and effective marketing tool in the fight for a modern customer.**

Our employees will help you to create a personal account for your company on the portal, as well as fill it with the necessary information about your company, products and services.

For any question, do not hesitate to contact us: Tel.: +7 (495) 414 36 44 / [info@stankoteka.ru](mailto:info@stankoteka.ru)

Join us Now: <https://stankoteka.com>

Best regards, Mr. Konstantin Strigin,

Strategy and Development

